

Entrepreneurs Fast Track case study

- SenseLogix technology helps organisations cut energy costs by switching off appliances that aren't being used.
- Rapid development of business made possible through the Carbon Trust Entrepreneurs Fast Track.
- The growth of the business will reduce carbon emissions in many other businesses.

Saving energy, cutting costs

North Wales-based start-up SenseLogix is helping organisations raise awareness and cut their power use by using control software to switch off PCs and other appliances such as vending machines, when they aren't needed.

SenseLogix provides automated, real-time energy saving products and enhanced energy awareness for buildings. Energy metering and control devices are placed behind wall sockets and a PC power management solution is installed to manage ICT equipment.

Through a central control system, the SenseLogix technology can monitor energy use and manage computers and other machines such as copiers, printers, vending, heaters and coolers and turn them off when not needed using energy saving policies.

The company has noticed a surge in interest in this product, particularly since the release of its combined metering and control platform, as organisations look for savings. Jonathan Luke, SenseLogix's CEO, said: "Customers now realise they can use EnergyLogix to gain visibility of their energy use and then implement the system's control technologies to reduce energy waste on small appliances and IT to deliver excellent savings."

Carbon Trust Entrepreneurs Fast Track

SenseLogix's credentials make the company ideal for the Carbon Trust Entrepreneurs Fast Track which provides a customised package of expert commercial advice, networking opportunities and grant funding to small enterprises that are developing low carbon technologies in the UK.

“The Carbon Trust Entrepreneurs Fast Track provides credible and novel technologies a real commercial path to success.”

Michael Rea,
CEO Carbon Trust



EnergyLogix – leading technology

SenseLogix has developed EnergyLogix, an energy reduction solution that delivers a return on investment in less than 2.5 years. Through the EnergyLogix range of integrated products and remote energy services the company aims to deliver long-term energy savings to clients in various sectors.

EnergyLogix is an energy reduction system designed to lower operational energy consumption in buildings. The technology can deliver up to 70% reductions on managed equipment.

It is the first automated solution to identify where energy is used, manage it at point of use, and report, in real-time, on carbon emissions and energy consumption to provide a complete energy management solution.

The technology has been designed to fit into any building's cable management system. It uses the existing electrical and IT networks to manage electrical equipment in the building, from PCs to vending, to eliminate electrical waste.

The system presents energy in real-time from the meter down to the socket through an energy dashboard. This enables building users to promote energy efficiency and provide real time energy and carbon reports at the touch of a button.

**Learn more about the
Entrepreneurs Fast Track**

<http://www.carbontrust.co.uk/fasttrack>

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The support we received from the Carbon Trust helped us commence early stage trials and prove system paybacks of less than 2.5 years. As part of the Carbon Trust's Entrepreneurs Fast Track we have received excellent technical support and sound business advice. We are confident we can build upon our current success and the Carbon Trust will continue to support us as we work to lower carbon emissions within the business and public sector.”

Jonathan Luke,
CEO SenseLogix

